Message Text

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UNCLAS MUNICH 1822

COMMERCE FOR BIC/OIM/BARRETT/RMD NORTHERN EUROPE/CLARK/RMD WESTERN EUROPE

E.O. 11652: N/A TAGS: BEXP, GW

SUBJECT: ELECTRONIC PRODUCTION AND TEST EQUIPMENT TANDEM EXHIBITIONS LONDON/STOCKHOLM AND ELECTRONICS COMPONENTS LONDON TRADE CENTER

REF: STATE 260401

- 1) SUFFICIENT INTEREST GENERATED BY DUSEX AND HIS STAFF AMONG EXHIBITORS, U.S. PAVILION AND OTHER U.S. EXHIBITORS ALTHOUGH CABLE RECEIVED NOV 26 LATER AFTERNOON.
- 2) MORNING NOVEMBER 27 (ON LAST SHOW DAY) DATA SHEETS WITH PERTINENT FACTS SUBJECT EXHIBITIONS WERE DISTRIBUTED TO 60 EXHIBITORS IN U.S. PAVILION AND APPROXIMATELY TO 350 OTHER U.S. EXHIBITORS. (SEE OFFICIAL MMG SHOW CATALOG SENT UNDER SEPARATE COVER TO CMM TRAFTON). DBR DHIR PERSONALLY CONTACTED ALL U.S. PAVILION EXHIBITORS.
- 3) FOLLOWING ARE RESULTS OF OUR ONE-DAY PROMOTION AS OF NOVEMBER 28. FURTHER DEVELOPMENTS WILL BE FORWARDED. REQUEST OIM SEND KIT INFORMATION TO THE FOLLOWING INTERESTED FIRMS.

A. MR. R.B. MATTISON, TELEDYNE RELAYS 62 WIESBADEN BURGSTRASSE 6/8 WEST GERMANY. JAN 75 SHOW. POSSIBLE.
B. MR. HANS J. MARX, TELEDYNE PHILBRICK CHAUSSEE DE LA HULPE UNCLASSIFIED

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1170 BRUSSELS. JAN 75 SHOW. POSSIBLE

C. MR. JOHN PAGLA, GLO QUARTZ OVENS INC 7074-7100 MAPLE STREET MENTOR, OHIO 44060. BOTH SPRING SHOWS. POSITIVE

D. MR. C.R. MARSHALL, RAYTHEON HALBLEITER GMBH D8000 MUNICH 2 THALKIRCHNERSTR. 74 WEST GERMANY. JAN 75 HOWS. POSITIVE

E. MR. IRV COLLEN, THE HARVEY GROUP INC. 60 CROSSWAY PARK WEST WOODBURY, N.Y.117797. JAN 75 SHOW. POSSIBLE

F. MR. N.L. GLEN, TEXSCAN CORP, 1 NORTHBRIDGE ROAD, BERKHAMSTEAD HERTFORDSHIRE ENGLAND. BOTH SPRING SHOWS . POSITIVE

G. MR. T. ROLAND FREDRIKSEN, COMPUTERVISION CORP, COBILT DIVISION 1199E ARQUES AVE. SUNNYVALE, CAL. 94086. 408-736-9070. BOTH SPRING SHOWS. POSSIBLE

H. MR. DAVID G. FLADLIEN, ITP INTERNATIONAL 9186 INDEPENDENCE AV. CHATSWORTH, CALIF. 91311. 213-341-0722. BOTH SPRING SHOWS. POSSIBLE

I. MR. GEORGE EPINETTE, THE ARGON SERVICE LTD. VIA MALPIGHI 4 MILANO 20129. ITALY, JAN 75 AND BOTH SPRING SHOWS, POSSIBLE

J. MR. A. FEDERMANN, EUBANKS INTERNATIONAL INC. 225 WEST DUARTE ROAD, MONROVIA, CALIF. 91016. STOCKHOLM SPRING SHOW. POSSIBLE

4) FOR FURTHER REFERENCE AND GUIDANCE DUSEX BROMEL SENDING TO CMM TRAFTON, UNDER SEPARATE COVER A COPY OF MMG ELECTRONICA 74 FAIR CATALOG. IT INCLUDES ALL PARTICIPATING U.S. FIRMS WHO HAVE RECEIVED AT THEIR STANDS THE DATA SHEET PREPARED BY THIS OFFICE RELATING TO SUBJECT EXHIBITION. VALDES

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Message Attributes

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